



Everyone deserves a place to call home

Corporate Volunteering 2024



About the Passage

Our vision is of a society where street homelessness no longer exists, and everyone has a place to call home.

For the past 40 years, The Passage has been based in the heart of Westminster, providing practical support and a wide range of services to help transform the lives of people who are street homeless.

We are guided by our Vincentian values and offer our clients the resources and solutions to end their homelessness for good, including routes to employment, benefits and accommodation. We run a modern Resource Centre in Victoria, three residential and resettlement projects, outreach and health services, homelessness prevention schemes and a pioneering modern slavery referral programme.

Our mission:

1. Prevent street homelessness by intervening quickly before people reach crisis point.
2. End street homelessness by providing innovative and tailor-made services that act with compassion and urgency.
3. Advocate for those who feel they are not heard by amplifying their voice to bring about real systemic change



4 million

The Passage needs to raise in voluntary income to run the services



1054

people were prevented from experiencing homelessness



1219

people were helped to find and keep a home



958

people were helped to achieve financial independence and stability



769

people were helped to stay safe

Employee Engagement

80% of employees feel a strong sense of purpose when the work they do is impactful according to Real Leaders.

People are more likely to want to work for an organisation that has a solid and forward-thinking **Corporate Social Responsibility Strategy**. It brings increased job satisfaction to the employee as employees are generally proud to work for an organisation that involves itself in the local community.

Why volunteer with The Passage?

1. To help us end the issue of street homelessness
2. Have a **stronger brand presence** in the community
3. To help **meet citizenship or community targets** set by clients or industry regulators
4. Positive PR
5. Develop **existing and new skills**
6. Follow the trend of public thought as there is **growing expectation** from the public that businesses should be **addressing societal issues**
7. Provide warm clothing especially during the winter months
8. Provide a comforting face to clients

Corporate Membership Details

The landscape

The Passage receives a high volume of corporate volunteering enquiries every month and the number of requests continues to grow. This is a fantastic place to be as it shows how many businesses are looking to support their local community and it presents The Passage with new opportunities to develop partnerships.

We have developed a membership programme that offers engagement opportunities for employees through volunteering, lunch and learns, challenges, fundraising activities and events.

It takes a lot of time and resource to deliver engaging experiences to businesses, so we offer memberships that encourage long term support and ongoing involvement from both organisations and their employees.

The membership scheme:

- Offers businesses a structured way of engaging with The Passage that genuinely supports the organisation, opposed to a 'box tick' exercise
- Improves the consistency of activities that we deliver to beneficiaries
- Increases participation in smaller groups
- Ensures that any corporate volunteering activity is adding genuine value to our clients
- Encourages longer term engagement from businesses and their employees
- Generates voluntary income for The Passage
- Introduces new supporters to The Passage

Tiered Structure

Tier 1: £5,000 p/a	Tier 2 £10,000 p/a	Tier 3: £15,000 p/a	Official partner £20,000+
1 big group activity (6-13 volunteers) 2 small group activities (2-3 volunteers) Summer Garden Party (5 volunteers)	2 big group activities (6-13 volunteers) 4 small group activities (2-3 volunteers) Summer Garden Party (5 volunteers)	3 big group activities (6-13 volunteers) 6 small group activities (2-3 volunteers) Summer Garden Party (10 volunteers)	Official partner status & bespoke package of volunteering. Detailed annual and mid-term reports about the project's progress.
OR	2 places in Passage Challenges	Christmas Volunteer Party (10 volunteers) Client Christmas Party (5 volunteers) 2 places in a Passage Challenge 2 tickets to a Passage Event	Employee engagement opportunities are open for further discussion
6 small group activities (2-3 volunteers) Summer Garden Party (5 volunteers) Christmas Volunteer Party (5 volunteers)			

Kitchen Takeover

Take charge of our kitchen for the day in the ultimate test of teamwork, leadership, and culinary skill. Your team will be welcomed with tea and coffee in our conference room and given an overview of homelessness and the services The Passage provides. You'll then head down to the kitchen ready to cook lunch for not only our clients but all volunteers and staff too, helping to further develop the feeling of community by encouraging everyone to share a meal together.

Working in small teams, you'll prepare a three-course meal under the supervision of our highly experienced chefs. After service, you will sit down to enjoy the fruits of your labour with everyone together, and then clean down after service.

Location:	The Passage Resource Centre
Times:	9.30 – 15.30
People:	10 – 13
Dates:	Please enquire to check availability
Donation:	Please see the corporate membership scheme



“It was uplifting to see people being taken care of by the organisation.”

Food Bank

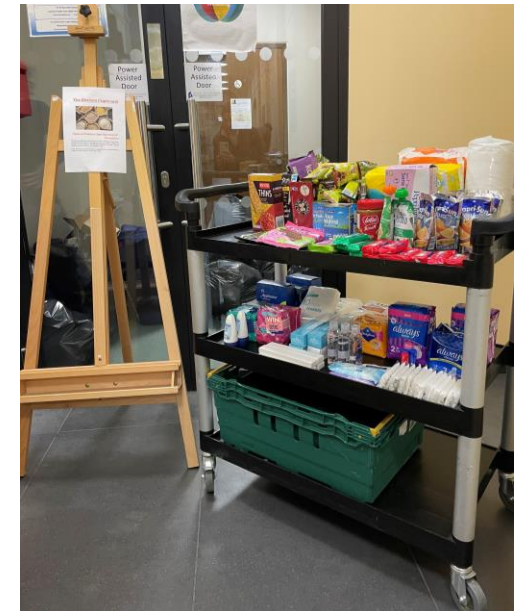
Help us run the newly set up Food Bank in The Passage Resource Centre.

This project is an extension to the Food Drive, with the purpose of distributing the food items that are currently being kept in one of our storage rooms. Our clients will be able to choose any of the items that we have in stock on a weekly basis, which will especially help anyone who's just moved into their new accommodation and needs a few essential items.

Your role will be to help us move the food items from the storage room to the Food Store which is just on a different floor and hand it out to our clients who will be collecting it on the day. It will also be required of you to bring some reusable bags which our clients can take with them as they pick up the items.

This will be a great way for the volunteers to interact with our clients and help us run this store as smoothly as possible.

Location:	The Passage Resource Centre
Times:	12.30 – 15.30
People:	2 – 3
Dates:	Weekly
Donation:	Part of the corporate membership scheme



“I was totally amazed with the service which they provide to prevent and end the homelessness.”

King's Scholars' Passage Garden Project

The KSP Community Garden is a joint, voluntary initiative between local Victoria residents and The Passage. It creates an inviting space in a part of the neighbourhood that has historically suffered from anti-social behaviour and neglect, whilst providing an inclusive activity for residents of Passage accommodation projects and Carlisle Place. Gardening has proven particularly beneficial for Passage clients, with several individuals connecting more with their Key Worker as a result of consistent, meaningful, green activity.

Join us for an afternoon of gardening alongside the founding volunteers and Passage residents – the hours will be spent potting, watering, de-heading and generally maintaining the area – with plenty of chatting in between!

Location:	The Passage - King's Scholars' Passage
Times:	14.00 – 17.00
People:	2 – 6
Dates:	Thursdays
Donation:	Part of the corporate membership scheme



“100% I would volunteer with The Passage again. I really enjoyed volunteering at the breakfast club.”

Food Drive

Throughout the year, The Passage receives a large volume of dried and tinned food donations from schools, churches and other community and corporate groups, often as part of a Harvest celebration. These generous donations need sorting into food groups and use by dates so that The Passage can use them efficiently in our kitchens and pack them into food parcels for our clients.

You will be welcomed with a short tour of the Resource Centre, which will give you a chance to hear more about the services that The Passage offer. Your team will then be set to work, sorting, organising, packing and sometimes discarding, large crates of long-life food items. The big challenge is to see how much you can get through in your session!

Location:	The Passage Resource Centre
Times:	Flexible – half or full day
People:	Flexible, we recommend 5 – 10
Dates:	Please enquire to check availability
Donation:	Part of the corporate membership scheme



“Feeling humble and being able to do something valuable for someone else.”

Passage House Lunch Club

Passage House is a rapid-response assessment and resettlement centre. It provides high-quality support to people who have recently begun sleeping on the streets. Providing a safe and welcoming place to stay temporarily, allows us time to work together towards a sustainable route off the streets.

Join us for our Passage House Lunch Club. Together with our Passage House Chef, you will take charge of cooking and serving lunch to our residents. This is going to be a hands- on afternoon , full of chatter and a chance to meet some our residents.

Location: Passage House
Times: 12:00 – 15:00
People: 3 – 4
Dates: Please enquire to check availability
Donation: Part of the corporate membership scheme



“100% I would volunteer with The Passage again. I really enjoyed volunteering at the breakfast club.”

Station Collections

Station collecting is a great way to raise vital funds and support The Passage's clients. It is also a great way for volunteers to bond and work as a team as they work together to bring in important funds. The Passage's station collection volunteers are part of a close-knit community who are excited to be supported by corporate volunteers. Station collecting also helps to boost the image and recognisability of The Passage and build brand awareness across London.

Volunteers will be accompanied by experienced Passage volunteers and/or staff members who will guide them as they collect on station concourses using collection tins, buckets and card machines. All equipment will be supplied for corporate volunteers and times and dates will be arranged to suit TFL, station and volunteer availability.

Dates & locations are available on request

No donation required



"I really enjoyed the day and would be happy to help again any time in the future."

Events

The Passage host a series of fundraising and thank you events throughout the year, many of which benefit from the hard work of our incredible volunteer network.

For example, we have a number of events coming up that might require additional volunteering help for out of work hours.

The events range from **Royal Parks Half Marathon** where volunteers are invited to cheer on the runners, **A Little Night Music** which is an evening of music and fine dining at Drapers Hall calling on volunteers to assist with various tasks on the day, to the **Christmas Carol Service** where volunteers can be involved with welcoming our guests and helping during the reception.

If you'd like to support The Passage in this way, we will add you to our first refusal list and then share opportunities to sign up to specific shifts and job roles as soon as the volunteer rotas have been finalised. Once you have chosen your group's activity, specific details of the day will be shared nearer the time.



“It was very well run and organised.”

Christmas Volunteering

The Passage also offer a whole range of festive volunteering activities that our members can get involved in over the Christmas period including decorating, baking and wrapping presents.

The Christmas Menu for 2024 and all the details will be released in Autumn.



“The Passage helped me start to develop into what I am today. They taught me how to cook, pay rent and many other life skills”

“I feel the services I use are 100% successful... they have helped me to find my chosen career”



“Thank you for all your kindness and support”

“I would say ETE (Employment, Training and Education service) is like a little Haven for those in need in rough society”

“Have been given the confidence to voice my thoughts, I was so scared to speak to anyone”